

CAPACITY BUILDING FOR RESILIENT DESTINATIONS

Capacity building and exchange of experiences allow the public, private and social sectors to expand their knowledge, coordinate efforts and resources.

ADAPTUR drove key actors to strengthen their knowledge and apply it across the implementation of policies, EbA measures, financial mechanisms, and tourist businesses.

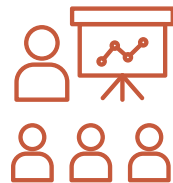
ADAPTUR

The Ecosystem-Based Adaptation to Climate Change project in the Tourism Sector (ADAPTUR) was implemented by the German Agency for International Cooperation (GIZ) in Mexico in six pilot destinations between 2017 and 2023. It is supported by the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) based on a decision of the German Bundestag. It is part of the International Climate Initiative (IKI).

Nowadays, it's a methodology that has been proven, and which purpose is supporting the tourism sector to reduce their business' risks caused by the impacts of climate change through conservation and restoration of the natural capital and the environmental services they provide.

RESULTS

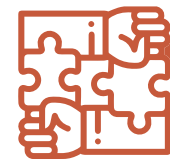
What was achieved?



More than **40 multisector workshops** focused on sustainable tourism topics, climate change adaptation and EbA measures were developed.



Consolidation of **7 public-private collaboration networks** to promote resilient tourism destinations.



More than **60 publications and exchange forums** regarding the ADAPTUR experiences at national and international levels.



IMPACTS

What are these results translated into?



1 More than **1,000 strategic actors** of the tourism and environmental sectors have strengthened their knowledge on policies, EbA, financial mechanisms and adapted investments.



2 Consolidation of **synergies between the tourism and environmental sector** for climate action through resilient tourism.



3 Creation of a multidisciplinary and intersectoral group with the ability to **replicate ADAPTUR's methodology**.



4 **Strengthening of the technical personnel's abilities** on design and implementation of solid and financeable EbA measures.

TOOL KIT



Capacity Development Strategy

This tool is aimed at the capacity development in key actors, as well as of a suitable enabling framework to generate investments and public policy instruments through a participative and collaborative approach.



ADAPTUR training program

This is a free online platform focused on the training of the public, private and social sectors on the impacts of climate change on tourism, using the ecosystem-based adaptation approach. It seeks to support the reduction of vulnerability of the tourist destinations of Mexico.

For more information, visit www.adaptur.mx