CONSOLIDATION OF A CLIMATE-RESILIENT TOURISM INFRASTRUCTURE

ADAPTUR

The Ecosystem-Based Adaptation to Climate Change project in the Tourism Sector (ADAPTUR) was implemented by the German Agency for International Cooperation (GIZ) in Mexico in six pilot destinations between 2017 and 2023. It is supported by the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) based on a decision of the German Bundestag. It is part of the International Climate Initiative (IKI).

> Nowadays, it's a methodology that has been proven, and which purpose is supporting the tourism sector to reduce their business' risks caused by the impacts of climate change through conservation and restoration of the natural capital and the environmental services they provide.

According to the World Economic Forum, climate change is one of the five global economic risks. Therefore, it is important to consider adaptation criteria in the projection, building, development, and operation of tourism.

Economic risk analysis, risk atlas and climate scenarios are useful tools to define new investments and sustainable tourist developments.

RESULTS

What was achieved?





Development of **3 economic** risk analysis due to the climate change (San Miguel de Allende, Riviera Nayarit-Jalisco, and Riviera Maya).

Creation of 2 guides for planning and operation of the climate-adapted tourism infrastructure.



Capacity building related to adapted investments for technical teams in investment companies.



Generation of 4 proposals that included climate change criteria

in regulatory and planning instruments.

IMPACTS

What are these results translated into?





More than 10 investment projects in tourism infrastructure have considered climate change adaptation criteria.



Consolidation of a private tourism sector sensitized to and informed about climate adapted investments.



Local governments are moving forward in the updating of instruments towards resilient and land-use planned territories.

Positioning of the project's topics at local, national, and international levels.

Guide for investments adapted to climate change

This guide provides key information to incorporating climate change analysis and the designing adaptation solutions in the conventional and generic process of planning tourism-related real estate investment.



Quick guide for integrating climate change adaptation into hospitality

This quick guide explains in a simple and practical way how the hotel industry can take firm steps towards climate change adaptation into its operations to reduce risks posed by climate vulnerability.

•••••• For more information, visit **www.adaptur.mx**





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