

TOURISM POLICIES FOR CLIMATE CHANGE ADAPTATION

To have sustainable and resilient tourist destinations, a legal and regulatory framework that includes climate change and biodiversity criteria is essential.

In this sense, ADAPTUR supported the alliance strengthening between the tourism and environmental sectors for public policy development.

ADAPTUR

The Ecosystem-Based Adaptation to Climate Change project in the Tourism Sector (ADAPTUR) was implemented by the German Agency for International Cooperation (GIZ) in Mexico in six pilot destinations between 2017 and 2023. It is supported by the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) based on a decision of the German Bundestag. It is part of the International Climate Initiative (IKI).

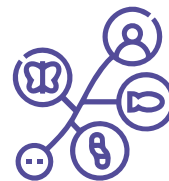
Nowadays, it's a methodology that has been proven, and which purpose is supporting the tourism sector to reduce their business' risks caused by the impacts of climate change through conservation and restoration of the natural capital and the environmental services they provide.

RESULTS

What was achieved?



3 tourism national instruments that integrate climate change criteria (for example, PROSECTUR 2020-2024).



10 subnational instruments with regards to tourism, land-use planning etc (for example, Puerto Vallarta's Climate Change Municipal Plan).



7 legislative initiatives were promoted through capacity building



Joint agenda between the Mexican Association of Tourism Ministers (ASETUR) and the National Association of State-level Environmental Authorities (ANAAE).

IMPACTS

What are these results translated into?



1 Local congresses have new or updated laws that consider climate change adaptation.



2 Strengthening of the enabling framework at national and subnational levels in the tourism sector with climate change criteria.



3 Multiactor and multilevel work to strengthen the resilience of 7 tourist destinations.



4 Creation of a proposal for a Tourism Alliance for the protection of water, biodiversity, and climate to keep driving a sustainable and resilient tourism in Mexico.



5 Decision makers at local and federal levels are sensitized and trained in the importance of comprehensive public policies.

TOOL KIT



Strategy for Biodiversity Mainstreaming in the Tourism Sector

It integrates conservation criteria, sustainable use of biodiversity and climate change impact reduction into a sustainable tourism development model in Mexico.



ADAPTUR training program

This is a free online platform focused on the training of the public, private and social sectors on the impacts of climate change on tourism, using the ecosystem-based adaptation approach. It seeks to support the reduction of vulnerability of the touristic destinations of Mexico.

For more information, visit www.adaptur.mx